



Purchase or Subscription starting at only \$99/month

**SIMPLE  
EFFICIENT  
POWERFUL  
WINDOWS-BASED  
POS SYSTEM**

Whether you own a multi-national chain or a small coffee shop, MicroSale will help **pave your way to success and a more profitable business.**

**SAVE**

Saving money, labor and time are easily attainable when your POS acts as an informational powerhouse. MicroSale offers a diverse selection of reports as well as inventory management solutions.

**MANAGE**

Staying connected with your business is easy and convenient with MicroSale. My Dashboard and automated email reports keep you in tune with your sales and labor dollars at all times.

**GROW**

Expanding your business is a snap with the Enterprise Suite. It provides one uniform system to help you increase productivity and improve profit margins.



# Get ahead of the Curve

with the latest software

Version 9 encompasses new trends in the restaurant industry and is ready for the EMV switch over that is expected to begin October 2015. Don't be stuck eating the cost for fraudulent credit cards. When you use Version 9 with the new EMV (card chip) technology, your restaurant and your customers' card holder data will be safe.

## NOW OFFERING Affordable Solutions for Everyone

For many small and mid-sized operators, affordable point of sale systems are not always attainable.

### Introducing MicroSale as a Subscription

MicroSale is now available as a low-risk, flexible subscription. Get the same features and benefits in a low monthly payment. No contract required.

Software, future upgrades, and support included  
Add or remove modules whenever you want

## New Key Features

### Loyalty and Mobile Payments

PosIQ and LevelUp are fully integrated with MicroSale. Stay connected with customers at all times. PosIQ turns your customer's cellphone into your personal advertisement tool. LevelUp sends coupons, reminders, and allows your customers to pay on their phone.

### Mobile Wait List

What's the Wait? is a revolutionary text message based system that provides an easy, efficient and completely paperless management of your restaurant's wait list. Guests receive text messages and web-based notifications when their table is ready. No need to keep those expensive, unsanitary pager systems.

### Customer Self-Ordering

With the Kiosk program, customers can conveniently order their own meals with intuitive screens. Customers can pay at the kiosk or the receipt will print a barcode for the cashier to scan.

### Email Receipts

Give your customers an environmentally friendly option by offering to email the receipt instead of printing it. To find out how your customer liked their visit, attach a survey link to the receipt.

See more features at [www.microsale.net](http://www.microsale.net)

### Delivery Auto-populating Addresses

MicroSale will begin to auto populate a customer's address as you begin typing. This helps cut down the time to complete phone orders and ensures address accuracy for your drivers.

### Auto-combo Detection

The software recreates a la carte items into a combo with the appropriate price. This helps the customer save money and prevents the cashier from having to reenter items.

For Full Service too! Servers can ring the items individually and not worry about discounting or finding a specific "LTO" button.

1	Burger	4.99	1	Burger Combo	6.00
	Medium			Medium	
1	Soda	1.99		Soda	
				French Fries	
Fax (0.49) Pre Tax 6.98			Fax (0.42) Pre Tax 6.00		
Check Total \$7.47			Check Total \$6.42		





## Not your average system...

With nearly three decades behind MicroSale's development, the software includes virtually everything you could possibly want or need in a point of sale system.

### Make it Yours

The background and front screen of MicroSale can be transformed with your restaurant's branding. If you sell homemade craft beer or bake your own treats, you can even put the pictures of your actual items on menu buttons.



### Count Downs

Perfect for wings, bagels, and other items sold with bundled pieces.

Do you sell a large bagel pack? 7 chocolate chip, 5 everything, 9 garlic...

Quick! How many bagels are left to choose?

MicroSale counts down and will not allow you to choose a greater quantity than what your menu item offers.

### Included Ingredients

Included toppings in menu items are highlighted in green. Simply touch a green modifier to turn it red for a "no" or touch a gray item to turn it green for an "add". It saves your employees time and improves accuracy.

### Make Changes While Open for Business

All menu changes can be done while your restaurant is open and while servers are using the terminals. When the terminal is back on the login screen, changes will automatically update.

### Choose your own Processor

MicroSale is not a credit card processor and does not make you use a specific company.

Choose the processor that saves you the most money and offers the best options for your business. MicroSale has directly written interfaces to the top processors in the US.

### There's Options for you, Tablet Enthusiast!

MicroSale is a Windows-based application that can be scaled down to run on any Windows 7 Pro or Windows 8 tablet.

iPad and Android devices are available for use through remote connectivity software.





## Know your Numbers

MicroSale offers hundreds of reports that can be viewed from any terminal in the restaurant. Whether you choose to purchase a backoffice license or not, the same reports are available within every system.



**My Dashboard** is now available! My Dashboard is a cloud based reporting portal that keeps you connected to your business while on the go.

Small hosting fee applies

Data is converted into simple to read graphs to help you easily and quickly understand your labor dollars, sales percentages and other important information that affects your profit.



### Including:

#### Daily Sales Recap

shows your real-time data at a glance

#### Sales Sheet

shows your entire week's data in an easy-to-compare spreadsheet

#### Dashboard

shows your day in a graphical view with WTD totals

#### Bar Graph of Top & Bottom 10 Days

shows your top and bottom best/worst sales dates by day of the week

#### Audits

gives you a transparent view of exactly what each of your employees are doing in the system

#### Server Contests

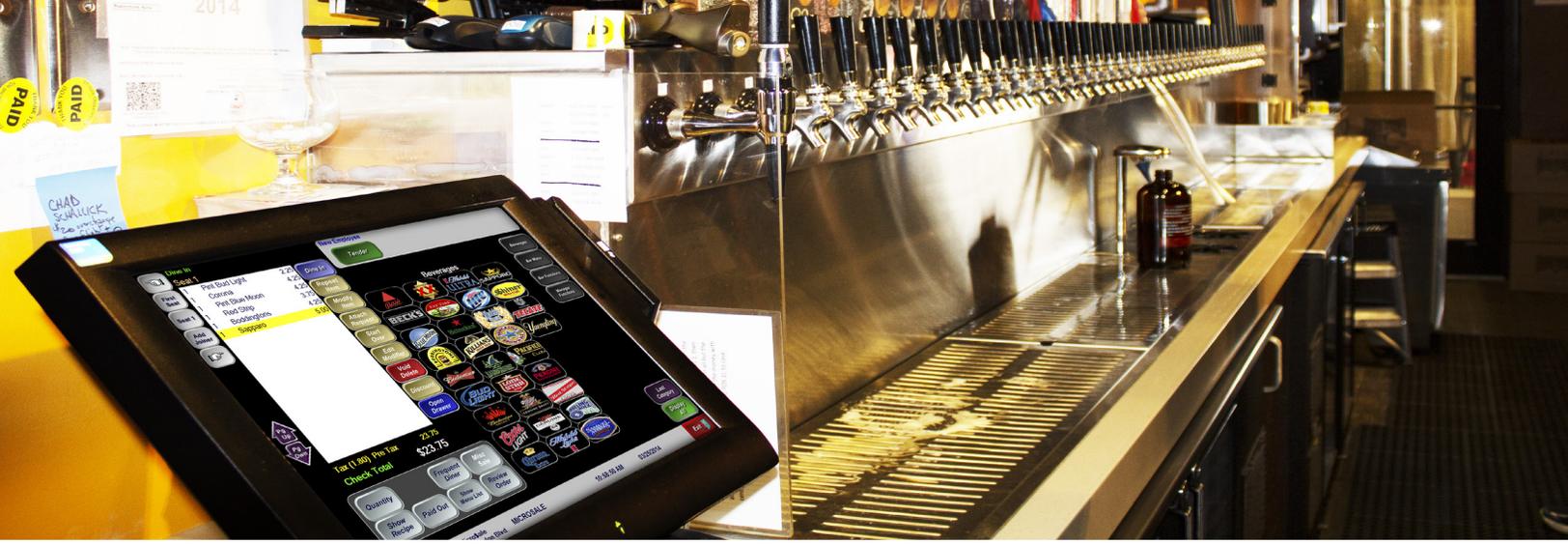
gives your servers or cashiers a fun, competitive way to boost sales for specific menu items

#### Product Mix

helps you determine which menu items and modifiers are most and/or least popular; available by date range, day, or hour

#### Time Clock Reports

provides information about labor use, wages, and labor costs to help save dollars on the bottom line



## Bars & Pubs

Get the control you need without compromising speedy service. MicroSale will improve tab accuracy and keep your margins high with features such as preauthorization, credit card holds, and easy tab management.

### JOIN WITH **BERG** AND WATCH YOUR PROFITS SOAR

Track all liquor while maintaining speed and service. Drinks automatically appear in the MicroSale System.

You get complete portion control and accountability for every drink poured - all at a very affordable price.

#### **LOCKED-DOWN DRAFT BEER CONTROL**

The Berg TAP2 system controls overpours, waste, and 'give-a-ways'. This means up to twice the profit potential over bottled beer.

#### **More Features**

- Flexible doubles pricing
- Share tabs by bar group
- Offline credit card capture
- Theft prevention
- '86' items automatically
- Recipe help
- Search menu items or scroll by list

#### **Store Credit Cards**

Swipe a credit card to start a tab. The data is held in the system while fully maintaining credit card security rules. When the customer is ready to leave, use the card on file or choose another form of payment. Your bartenders will cash out customers faster and prevents walk-outs.

#### **Reassign Credit Cards**

Card used on the wrong tab? The credit card can be held in the system and reassigned to the correct tab. This feature saves your employee from embarrassment, speeds up the resolution to the problem, and prevents an unhappy customer.

#### **Add Drinks to Existing Tabs**

Customers typically say the tab name after ordering drinks; the bartender can simply start ringing drinks then press "add to existing tab".

#### **Blind Audits**

A Blind Audit excludes the "cash in drawer" total from the bartender's close out report.

A blind checkout prevents temptation of skimming a drawer if it is over.

#### **Happy Hours**

Every menu item can have up to 5 automatic happy hours. You can even set inactive happy hours that can easily be turned on for special events when pricing should be higher.

#### **Age Verification and "Lock outs"**

Swipe an ID or driver's license to quickly see a customer's age or manually input the birthday.

You can also set the system to force a bartender to swipe the ID before selecting an alcoholic item.



## Table Service

MicroSale gives your staff tools to do their job better. MicroSale enables servers to quickly ring in orders, effortlessly track table status, and correct errors without the stress.

### Timer Release Holds

Simply put entrees on a "hold" timer to release the entrees to the kitchen when the timer goes off. Never forget to release items again!

### Splitting Checks & Closing Seats

A server can close out individual seats on the split check screen which then make the closed seat disappear. This speeds up the close out process and makes checks easier to manage.

### Menu Item Timer

Have you had a customer ask when their food was rang in? Instead of only knowing when the check was started, you can see exactly when every item was entered.



### Table Management

Servers can use the tool bar on the bottom of the graphical table layout to split checks, merge tables, and close checks.

### Reservations & Wait List

Reservations and wait list come standard in MicroSale. Reservations will send an automatic email confirmation to the party's contact person.

What's the Wait? Mobile Wait List also available





# Pizzerias & Delivery

## Label Printing

Forgotten items create unhappy customers, frustrated drivers, and lowers efficiency and profits. A label is printed for each item on the order; the check number and customer information is included on each label, and the labels are marked "1 of 3", "2 of 3", "3 of 3", etc. to ensure no boxes are forgotten.

## House Accounts

House Accounts allow you to set a credit limit for customers, charge orders to an account, and print or email invoices for payment reminders.

## Plus Much More

Most Pizza software is not designed for regular full service, bar, or drive-thru functionality. With MicroSale, you get every feature for other restaurant types.

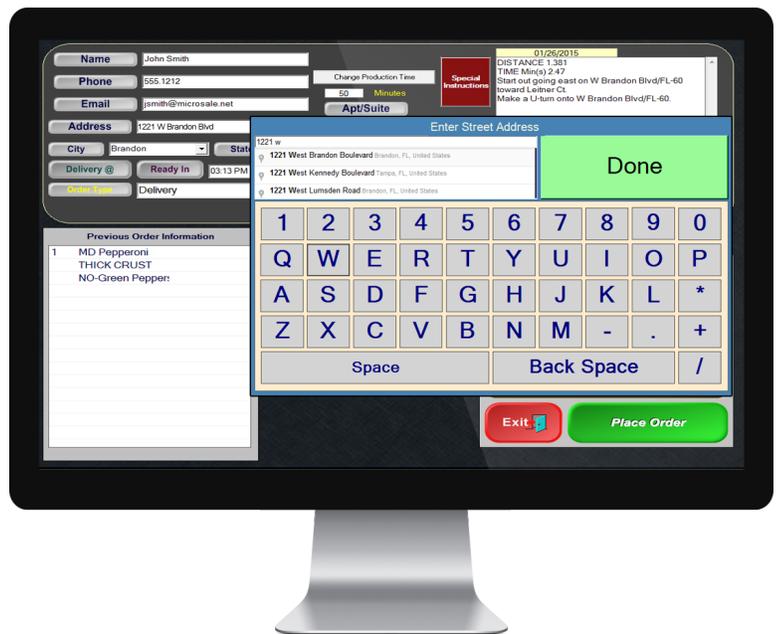
MicroSale will simplify even your most complex orders.

With intuitive 1/2 and 1/4 functionality, auto-filling addresses, customer profiles including the previous order, date of last order, and special instructions, you'll be able to serve your customers faster than your competition.



## Halves & Quarters

Customizing pizzas could not be any easier with intuitive half and quarter functionality. Half or quarter toppings can discount by 50%, 75% or any other percentage.



## Auto-filling Addresses

When you begin typing in a customer's address, it will populate addresses near your location. MicroSale uses a third-party integration at no charge to you. This means there is no database to update or maintain!

Auto-filling addresses speeds up the delivery process, prevents errors, and gets orders out faster.





# About

MicroSale provides powerful, ingenious point of sale systems for restaurants. MicroSale's software is affordable, scalable, and suitable for every environment in the hospitality industry.

For more than two decades, MicroSale's solutions have helped streamline operations for thousands of establishments around the world. MicroSale is sold through resellers in the United States, Canada, Puerto Rico, and the Middle East.

MicroSale is an all-in-one solution with various options to choose. Subscription pricing and financing available.

For more information, please visit [www.microsale.net](http://www.microsale.net) or call 813-681-1875

